

MAISON FONDÉE EN 1923

DISCOVER OUR DOMAINE & WINES IN AUVERNIER - SWITZERLAND

25[™] AUGUST 2018 REGENT HOTEL SINGAPORE





MAISON FONDÉE EN 1923

DISCOVER THE DOMAINE

Founded in 1923 by our great-grandfathers in Auvernier, our winery counts 5 hectares, located on the Commune of Auvernier and its surrounding area.

The grape varieties are the:

- > Chasselas
- > Chardonnay
- > Pinot Gris
- > Gewürztraminer
- > Pinot Noir
- > Gamaret
- > Merlot

All the steps of maturing our wines rely on a unique know-how, transmitted through four generations.

Nowadays, we propose 12 wines in three different Collections.

Our aim: to raise the most expressive and delicate wines from our unique terroir.



AUVERNIER

BOUVET-JABLOIR

MAISON FONDÉE EN 1923

WHO WE ARE: TWO BROTHERS

ALEXANDRE COLOMB ENOLOGIST

Alexandre, engineer enologist, is in charge of the culture and the enology parts and passionates himself for the maturing of our wines.



DIMITRI COLOMB HEAD SALES & MARKETING

Dimitri, HES economist of Ecole hôtelière de Lausanne and ASSP professional sommelier, focalises his activities on sales, marketing and communications.







THE WINERY

Cellar, "chai à barriques" and main office

Route de Brena 23 2012 Auvernier Switzerland

THE TASTING ROOM

Wine tastings, events and retail

Rue des Fontenettes 2 2012 Auvernier Switzerland

00 41 32 731 22 39 info@bouvet-jabloir.ch www.bouvet-jabloir.ch



MAISON FONDÉE EN 1923

DISCOVER OUR REGION & OUR TERROIR

Located in Switzerland, in the Canton of Neuchâtel, where growing vines goes back to 58 BC, the iconic village of Auvernier benefits from a unique terroir.

The principal grape varieties are the: > Pinot Noir

- > Chardonnay
- > Chasselas

Nevertheless, as the climate changes, we took the opportunity to plant specialties such as Merlot, Gamaret, Gewürztraminer and Pinot Gris. And these varieties produce fresh and aromatic gastronomic wines. Like in Burgundy, which is not far, the soils are very different from one parcel to another. Either made of limestone, sand or "couilloutis" (gravel), the soils bring aromatic depth to the wines.

The exposition and the orientation, facing the lake of Neuchâtel as well as the winds, create unique micro-climates.

Today, it is our pleasure to present you our "métier" - wine grower, a passion which lasts since almost a century in our family.



MAISON FONDÉE EN 1923

OUR HISTORY - MILESTONES

1894

Our forebear, Jacob Otto, acquires the house of the Fontenettes 2 in Auvernier and begins his activities of cooperage (preparation of seilles and bowls of wine) in 1897.

1923

The winery is found by Ernest Isenschmid (our great-grandfather), cooper / barrel maker.

1944

Albert Mühlematter (our other great-grandfather) opens his own winery and creates his first label. As a visionary, he acquires in 1945 his first tractor, synonym of modernity.

1954

Will remain as one milestone in the expansion of the winery with the building of a cellar on the "Route de Brena 23", in the middle of the vineyard of Auvernier.

1975

Further to the death of Albert Mühlematter, Ernest and Jacqueline Isenschmid (our grandparents) merge both wineries into a single one. They will manage and modernise the Domaine during the next 30 years.

2002

Alexandre Colomb, great-grandson of Albert Mühlematter and Ernest Isenschmid 1st, takes over the winery.

Passionate, enologist of the Engineering school of Changins, Alexandre quickly develops the domaine with a new style of wine culture and exploitation.

2015

Marks the year of "Modernition" with the arrival of Alexandre's brother, Dimitri Colomb, graduated of the Ecole hôtelière of Lausanne and Sommelier.

The winery is rebapstised after the name of a specific plane which was used by our great grandfather: a "BOUVET-JABLOIR".

2016

Our wines enter the Robert Parker's Wine Advocate guide with 3 wines at 90 and + points. Other national and international medals also confort us in the way we chose to follow.

2018

8 wines are now at the Parker, from **90** to **95 points** and a new collection of wines is launched: the "Grands Terroirs", dedicated to our finest parcel wines, stemming from unique micro-climates...

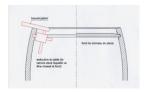


MAISON FONDÉE EN 1923

WHAT IS A BOUVET-JABLOIR

A bouvet-jabloir is a specific plane which was used in the manufacturing of oak barrels by hand.

This tool was used to dig a groove/channel inside barrels in order to place their top and bottom covers.



Ernest Isenschmid Senior, barrel maker, often made reference in its workbooks to bouvets-jabloirs planes.

Nowadays, only couple of craftsmen coopers still use this type of plane worldwide.





DISTINCTIONS

Robert Parker's Wine Advocate

Alaku

- > Late Harvest barrique 2016
- > Pinot Noir barrique 2015
- > Pinot Noir barrique 2015
- *> Pinot Noir barrique 2012*
- *> Chardonnay barrique 2016*
- > Pinot Noir 2015
- > *Merlot barrique 2015*
- > Chasselas 2015

Collection Signature	95 points
Collection Grands Terroirs	92 points
Collection Signature	91 points
Collection Signature	91 points
Collection Grands Terroirs	90 points
Collection Légende	90 points
Collection Grande Réserve	90 points
Collection Légende	90 points



DISTINCTIONS

WINES	NATIONAL & INTERNATIONAL DISTINCTIONS	Wes Beck Critic & wine writer	
Chasselas Légende 2015		-	
Chasselas Légende 2016 / 2017	2017 (2018)	89	
Oeil-de-Perdrix Légende 2017		88	
Pinot Noir Légende 2015		91	
Pinot Noir Légende 2016		92	
CHASSELAS BARRIQUE SIGNATURE 2016		89	
Chardonnay Barrique Signature 2016		89	
Gamaret-Pinot Noir Barrique Signature 2015	Summer (* + 2016	90	
Merlot Barrique Grands Terroirs 2015		89	
Pinot Noir Barrique Signature 2015	97 🐼	92	
Chardonnay Barrique Grands Terroirs 2016	Vinum	92	
Pinot Noir Barrique Grands Terroirs 2015	Vinum	93	
Vendanges Tardives Barrique Signature 2016		92	

YVES BECK CRITIC AND WINE WRITER

CHARDONNAY DU MONDE CHARDONNAY OF THE WORLD

BEST OF SWISS WINE

MONDIAL OF MERLOT







MONDIAL

ROBERT PARKER'S WINE ADVOCATE

SÉLECTION CANTONALE

CANTON SELECTION

Sélection Or 2017







MONDIAL OF PINOT



AUVERNIER

BOUVET-JABLOIR

MAISON FONDÉE EN 1923

12 WINES IN 3 COLLECTIONS

Collection Legend

> typical wines from the Neuchâtel region COLLECTION SIGNATURE

> wines raised in oak barrels

COLLECTION GRANDS TERROIRS

> parcel wines, our finest mono-grape crus AUVERNIER



MAISON FONDÉE EN 1923

COLLECTION LEGEND







PINOT NOIR

CHASSELAS

Oeil-de-Perdrix

COLLECTION SIGNATURE





Chasselas Barrique

Chardonnay Barrique



LATE Harvest



MOUSSEUX Rosé Brut



PINOT NOIR BARRIQUE

GAMARET-PINOT Noir barrique

ET-JA

COLLECTION GRANDS TERROIRS



CHARDONNAY BARRIQUE Merlot barrique Pinot Noir barrique





COLLECTION LEGEND



Chasselas

COLLECTION LEGEND

Iconic of the Neuchâtel terroir, our Chasselas Legend incarnates the style of our Maison by its floral and mineral-limestone aromas, seducing and fresh.

Rated by 90 points at the Robert Parker's Wine Advocate (vintage 2015), we raise a dry and round Chasselas of a light gold colour which expresses *itself through minerality thanks to the composition of its soils.*

This Chasselas, coming from the parcels "Les Sagnardes" and "Le Champ du Four" only, is raised with grapes which reached the highest phenolic maturity to ensure the best quality to this gastronomic Chasselas.

Colour	Pale lemon	Med. lemon	Deep lemon
Aromas (nose/mouth)	Light	///0///////////////////////////////////	Intense
Sweetness	Dry	×/////////////////////////////////////	Sweet
Finale	Short	////0//////	Long





Oeil-de-Perdrix

COLLECTION LEGEND

Emblematic of the region of Neuchâtel, the Oeil-de-Perdrix is raised on the basis of Pinot Noir only.

Vinified according to the region's traditional method, our Oeil-de-Perdrix Legend is a fresh and light rosé wine, full of expressive aromas. Of a "medium salmon" colour, our Oeil-de-Perdrix stemms from the "Champ du Four" parcel in Auvernier and gets its colour from a short pellicular maceration.

A wine made of tradition.

Colour	Light salmon	Med. salmon	
Aromas (nose/mouth)	Light ////////////////////////////////////	///0///////////////////////////////////	Intense
Sweetness	Dry		Sweet
Finale	Short	////Ø////////	Long





Pinot Moir

COLLECTION LEGEND

Of world fame, the Pinot noir pulls its aromas and identity of the terroir where it is cultivated.

Our Pinot noir Legend expresses the typicality of this grape variety with freshness, fruitiness and roundness.

It is the expression of our vision of the tradition and the terroir through

a typical and regional vine.

Of a medium ruby colour, this wine reveals a beautiful aromatic complexity and light tannins.

Stemming from "Le Champ du Four" and the "Les Sagnardes" parcels in Auvernier, we try to give a beautiful identity to this traditional wine.

Colour		Med. ruby	
Aromas (nose/mouth)	Light ////////////////////////////////////	///////0//////	Intense
Tannins	Light	//0////////////////////////////////////	Powerful
Finale	Short	///////////////////////////////////////	Long







COLLECTION SIGNATURE

MATURING IN OAK BARRELS 8 TO 14 MONTHS





COLLECTION SIGNATURE

If our Chasselas Legend is floral and dry, we had the wish to give more corpulence to this "apéritif wine".

After a maturing in oak barrels of 8 to 10 months depending on the toasting of the barrels, the Chasselas Signature shows more complexity, with a subtle harmony between acidity, alcohol and oak. Of a medium lemon color, this Chasselas stays floral and well structured. A fruity nose and delicate flavor of vanilla in mouth.

Anecdote: this Chasselas stemms from vines which were planted by our great-grandfather in 1967: old vines selected to ensure a superior quality to this gastronomic Chasselas.

Colour	Pale lemon	Med. lemon	Deep lemon
Aromas (nose/mouth)	Light	/////0/////	Intense
Sweetness	Dry	×/////////////////////////////////////	Sweet
Finale	Short	//////0/////	Long







COLLECTION SIGNATURE

Having taken a special place in our collections for more than a decade, our Chardonnay Signature arouses a bigger craze year after year due to its aromatic intensity and richness in mouth.

Raised in oak barrels for 12 months, this Chardonnay delivers intense aromas of pear, lime tree, almonds, and toastedbuttered notes. Of a medium golden robe, this wine expresses itself in a round and long way with a nice balance between the typical aromas of the Chardonnay and those of the maturing in oak barrels.

Stemming from the parcel "Le Loclat", the style of this Chardonnay is clearly oriented to the aromatic intensity and the roundness.

Colour	Pale gold	Med. gold	Deep gold
Aromas (nose/mouth)	Light		Intense
Sweetness	Dry	0//////////////////////////////////////	Sweet
Finale	Short	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Long







COLLECTION SIGNATURE

This blend of Gewürztraminer and Pinot Gris is the result of a longer (over)maturation of the grapes on their vines.

For the vintage 2016, the harvest was made in January 2017!

During this waiting period, the berries became riper and thus sweeter due to the development of noble rot (aka Botrytis cinerea). They also begun to lose water through evaporation, further concentrating the natural fruit sugars. The "nectar" was then raised during 11 months in oak barrels to enhance the aromatic complexity.

> A deep gold color, intensely brilliant,
> Aromas of quinces, exotic fruits and spices,
> A sweet, round mouth and a very, very long finale.

Colour	Pale gold	Med. gold	Deep gold
Aromas (nose/mouth)	Light	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Intense
Sweetness	Dry		Sweet
Finale	Short		Long





Morusserus Rosé Brut

COLLECTION SIGNATURE

The Mousseux Rosé Brut Signature is the expression of the elegance of our House.

Stemming from grapes of Pinot noir only, this sparkling wine is fresh and vibrating.

Raised according to the traditional method on the basis of our Oeil-de-Perdrix, the Mousseux Rosé Brut Signature reveals its elegance by its medium salmon robe and its fine and brilliant bubbles.

It will accompany all your celebrations with chic and refinement.

Colour		Med. salmon	
Aromas (nose/mouth)	Light ////////////////////////////////////	///0///////////////////////////////////	Intense
Sweetness	Dry ///////Ø	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Sweet
Finale	Short	////Ø///////	Long







COLLECTION SIGNATURE

Our Pinot Noir Signature holds a very exclusive place in our assortment, twice credited with 91 points (2012 and 2015) by Robert Parker's Wine Advocate.

One of the jewels of the region since a long time, the Pinot Noir barrel is an icon which expresses itself with elegance, fruitiness and subtle oak aromas.

This Pinot Noir, fruit of a maturing in oak barrel

for 12 months represents the know-how and the elegance of our House, with soft and silky tannins.

Of a medium ruby color, this wine presents a magnificent aromatic balance. Stemming 100% of the parcel "Les Tires" in Auvernier, the old vines, planted by our great-grandfather in 1964 have a low yield and allow a nice concentration of the aromas.



Colour	Pale ruby	Med. ruby	Deep ruby
Aromas (nose/mouth)	Light ////////////////////////////////////	///////////////////////////////////////	Intense
Tannins	Light	0//////////////////////////////////////	Powerful
Finale	Short	///////////////////////////////////////	Long



Gar-aret-Pinot Moir Elevé en barrizue

COLLECTION SIGNATURE

Since its first vintage in 2004 until today, this blend has always been appreciated by lovers of profound wines.

Young, it will be very fruit driven: blackberries, blackcurrant accompanied by secondary aromas such as the licorice and tight tannins.

After a few years in bottle, tannins become silky and accompany tertiary aromas of cooked plum,

leather and smoke.

Of a purple color, expressing the robustness of Gamaret and elegance of the Pinot Noir, this wine gives a feeling of extended pleasure in mouth.

Stemming from the parcels "Les Grand-Vignes" and "Les Tires" in Auvernier and raised 14 months in barrels, this blend is well balanced and complex.

Colour	Pale purple	Med. purple	Deep purple
Aromas (nose/mouth)	Light	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Intense 19////////////////////////////////////
Tannins	Light	///////////////////////////////////////	Powerful
Finale	Short	///////////////////////////////////////	Long







COLLECTION GRANDS TERROIRS

MATURING IN OAK BARRELS 12 TO 24 MONTHS





COLLECTION GRANDS TERROIRS

Closely bound to its terroir and microclimate, our Chardonnay Grands Terroirs expresses the typicality of this of this noble grape variety with:

> a high aromatic intensity, > fruitiness

> and exceptional roundness in mouth.

This "parcellaire" Chardonnay, fruit of an obsessional work in the vineyard represents the unique terroir of the so called parcel "Le Loclat".

Of an intense golden color, this wine presents an exceptional aromatic balance.

It will surely surprise you by its purity and its richness.

Colour	Pale gold	Med. gold	Deep gold
Aromas (nose/mouth)	Light		Intense
Sweetness	Dry	0//////////////////////////////////////	Sweet
Finale	Short		Long







COLLECTION GRANDS TERROIRS

Variety of preference in Bordeaux, the Merlot found its place in Switzerland, on the hillsides of Auvernier.

Of its terroir, it pulls its aromas. Its fruitiness reveals a magnificent aromatic pallet, supported by smooth tannins.

This Merlot, fruit of 14 months maturing oak barrels of various toasting intensities, represents our will to innovate. The Merlot is still very rare in our region. Benefiting from the unique terroir of the parcel "Les Grand-Vignes" this Merlot expresses itself by notes of plums, new leather and spices.

A unique micro-climate for an unique Merlot which will surprise you by its exceptional aromatic intensity as well as its silky tannins in mouth.



Colour	Pale garnet	Med. garnet	Deep garnet
Aromas (nose/mouth)	Light		Intense
Tannins	Light	///////////////////////////////////////	Powerful
Finale	Short	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Long



Pinot Noir Elevé en barrizue

COLLECTION GRANDS TERROIRS

This "parcellaire" Pinot Noir is the first Grand Terroir cru which we raised stemming from a unique micro-climate.

Sourced 100% from the parcel "Les Tires" in Auvernier, this wine benefits from the best soils, made of gravel and a nice exposition, facing the lake.

The vines are almost 60 years old, with a low yield, ideal to concentrate the varietal aromas of this Pinot Noir. Matured during 24 months in tailor-made barrels, the aromatic intensity is made of red berries with black flesh, notes of gravel and limestone.

The maturation brings an additional length in mouth, however, always with tension and freshness.

Of a medium ruby color, this Pinot noir presents an exceptional aromatic balance with silky tannins in mouth.



Colour	Pale ruby	Med. ruby	Deep ruby
Aromas (nose/mouth)	Light		Intense
Tannins	Light ////////////////////////////////////	///Ø///////////////////////////////////	Powerful
Finale	Short ////////////////////////////////////		Long



AUVERNIER BOUVET-JABLOIR

MAISON FONDÉE EN 1923

PRICE LIST - GASTRONOMIC RESTAURANTS

Collection Legend	Aromas Light Intense	RP Points	SGD Price per bottle	
• CHASSELAS	////////// / /////////////////////////	90	75cl. SGD 14,65	
• OEIL-DE-PERDRIX			50cl. SGD 13,65 75cl. SGD 19,15	
• PINOT NOIR		90	50cl. SGD 15,30 75cl. SGD 20,50	
Collection Signature				
 CHASSELAS élevé en barrique > Back in October 2018 		89	75cl. Sold out	
 CHARDONNAY élevé en barrique > Back in October 2018 	Ø		75cl. Sold out 150cl. Sold out	
VENDANGES TARDIVES élevées en barrique	//////////////////////////////////////	95	50cl. SGD 42,65	
• MOUSSEUX ROSÉ BRUT (traditional method)			75cl. Sold out	
• PINOT NOIR élevé en barrique		91	50cl. SGD 21,60 75cl. SGD 32,20 150cl. SGD 74,95	
• GAMARET-PINOT NOIR élevé en barrique	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	88	50cl. SGD 21,45 75cl. SGD 32.05 150cl. SGD 74,95	

COLLECTION GRANDS TERROIRS (WOODEN BOXES OF 6 BOTTLES)

• CHARDONNAY élevé en barrique	//////////////////////////////////////	90		75cl. SGD 64,60
• MERLOT élevé en barrique > Back in September 2018	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	90		75cl. Sold out
• PINOT NOIR élevé en barrique	//////////////////////////////////////	92		75cl. SGD 75,60



MAISON FONDÉE EN 1923

TASTE OUR WINES

The Domaine BOUVET-JABLOIR will be participating at the <u>*Robert Parker's Wine Advocate "Matter of Taste" in Singapore on 25th August 2018.*</u>

Location: The Regent Hotel Singapore - 1 Cuscaden Road, Singapore 249715

For more infos: <u>https://a-matter-of-taste.com/en/event/singapore-2018</u>





DOMAINE BOUVET-JABLOIR

AUVERNIER

00 41 32 731 22 39 INFO@BOUVET-JABLOIR.CH WWW.BOUVET-JABLOIR.CH

RUE DES FONTENETTES 2 2012 AUVERNIER (NE) SWITZERLAND